



DIGITAL MARKETING SERVICES

Who We Are & Why Us?

Chimar is a **vertical consulting company specialized in cosmetics & personal care products**. We provide consultancy also for companies that produce and/or want to commercialize **products that may come in contact with the skin, tattoos and food supplements**.

Chimar is your **one-stop-shop solution**.

Our **dedicated team** is committed to providing **exceptional service, timely communication, and ongoing support** to ensure your success.

*We need you to sell your product
we want to remove your obstacles*

Our Digital Services

After analyzing our customers objectives, we study a **digital advertising strategy** tailored to their specific needs.

We focus our activities on **performance-based** advertising campaigns to capitalize on the investment and achieve concrete returns. Specifically, our team of certified experts are able to create **lead generation** campaigns, campaigns to acquire new customers, e-commerce and remarketing campaigns.

Chimar can also fully support you in creating or reviewing your unique **brand identity**, by analyzing your brand purpose, your vision, your mission and value system. We will create an effective **communication strategy**, including both classic/press media and social media.

GET IN TOUCH

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